



# Talkin' Towels Newsletter

All the towels that are fit to print, weave or embroider.

October 2009

Towel Specialties 800-938-6935



## Towel Specialties wins two first place SGIA Awards for screenprinting.

Towel Specialties was honored by the Specialty Graphic Imaging Association (SGIA) in the Golden Image/Andre Schellenberg Competition, who presented us with two gold awards. Although we have received this award six of the last nine times, it is the first time we received two in one year. The first award was for excellence in four color Process screenprinting on textiles. The second award was for excellence in multicolor screenprinting on non-wearable textiles.

## A flourish of activity: Cabana Bay™ Robe sales increase with discounted digitization pricing.



Now that the weather is getting cooler and people are starting to think about the Fall and Winter, robe sales are increasing at Towel Specialties. To make robe sales easier for you, **we have dramatically lowered digitization charges.** In fact, digitization is free for all orders over 144 pieces (up to 8000 stitches), and only \$75.00(v) otherwise.

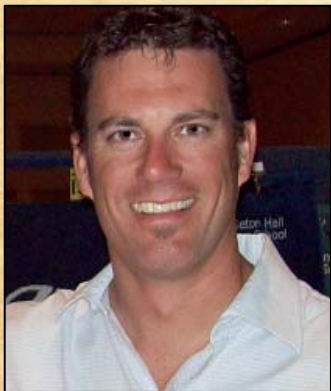
Don't forget...Towel Specialties offers 6 robe styles starting under \$30.00, as well as many packaging options.

[Click here to see our robes and packaging ideas](#)

## Kanakatudes™...and holiday gifts

Looking for something NEW to show for the 4th quarter? Towel Specialties is proud to exclusively offer CMC Golf Gift accessories. The CMC line-up includes 11 pre-packaged gift sets, ranging from \$12 on up, as well as fifty more individual gift products. Each product includes a ball marker, so once you pick the type of ball marker your customer wants, it's easy to choose your product. With only a 36 piece minimum, these truly functional holiday gifts will be appreciated and used for many years.

[View all 11 boxed gift set ideas](#)



### Towel Specialties

A Quality Impression That Lasts

800-938-6935 | view [towelspecialties.com](http://towelspecialties.com) | [info@towelspecialties.com](mailto:info@towelspecialties.com)

★★★★★ 5 STAR ESP RATINGS & 3 time Supplier of the Year Award Winner, Towels & Robes, 2007-2009

| ASI 91605 | PPAI 113150 | UPIC towlspec | SAGE 53926 |